

UNIVERSITY OF LONDON



# The Effect of Giving

Your support in 2017/18

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# Contents

#### Page 3 Welcome from Professor Peter Kopelman

University of London Vice-Chancellor, Professor Peter Kopelman, looks back over the last academic year and explains how your support is making a difference.

#### 4–5 Highlights of the year

Whether through volunteering time or making generous donations, we look at some of the fantastic ways you have supported the University.

#### 6–7 The Convocation Trust

We recognise the impact of the Convocation Trust in supporting the University and its students.

## 8–9 Spotlight on our volunteers

We hear from two volunteers who graciously give their time to the University.

## 10–11 Transforming the UK's home for legal research

A £2million capital project is helping reshape the Institute of Advanced Legal Studies.

#### 12 Supporting access to education

How scholarship support is breaking down barriers to education for our students.

#### 13 2017–18: The year in review

We share a glimpse of what we have been able to achieve with the support of our incredible donors and volunteers.

## 14 A lasting legacy

Gifts bequeathed in Wills are having a transformative effect on the University's mission.

#### 15 Afterword

Director of Development Bill Abraham reflects on a remarkable year for philanthropy and volunteering at the University.

The University of London's report *The Effect of Giving* is published once a year and distributed to donors and volunteers in either hard copy or digital format. The report is also available for download from the University of London website: **www.london.ac.uk/support**. University of London is an exempt charity and statutory corporation in England and Wales (Company No RC000661)/HMRC Charities Reference X422.

#### Vice-Chancellor

Professor Peter Kopelman

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# Welcome

I have great pleasure in welcoming you to the second edition of The Effect of Giving, the University of London's annual report to donors and volunteers who have so kindly supported the University. 2017/18 was a particularly successful year for the University in many respects and I am thrilled to report that the number of people supporting the University by giving their time and/or money continues to rise, with the number of donors this year almost doubling whilst giving a total of more than £2 million in philanthropy to the University.

2018 also marks significant change for the University, with Professor Sir Adrian Smith stepping down as Vice-Chancellor to become Director of The Alan Turing Institute. Sir Adrian has completed six extremely successful years for the University as its Vice-Chancellor and he leaves with a huge amount of gratitude and our best wishes for the future. I am honoured to step into Sir Adrian's shoes; as a former Vice-Principal at Queen Mary, University of London and, more recently, Principal of St George's, University of London, I am a longstanding supporter of the University. I am committed to continuing the excellent work done by Sir Adrian. I look forward to working with my colleagues in the member institutions here in the UK and our partners around the world, to ensure that the University continues to have a truly global impact on research, knowledge and understanding.

This year, we celebrate 150 years since nine pioneering women took the examination to be admitted to the University of London: the first time in the United Kingdom that women had gained access to university education. This event proved to be an immensely significant moment for the University, for women and for UK society. We are celebrating this milestone with a series of events around the world and by honouring 150 inspirational women associated with the University of London during the last 150 years. You can find out more about our Leading Women campaign at **www.london**. **ac.uk/women**.

As we look to the future there are many exciting developments planned at the University, not least the refurbishment of the Institute of Advanced Legal Studies (IALS), part of the School of Advanced Study. The Institute, established over 70 years ago, is a vital resource for all of our member institutions and the wider legal community, and provides students and researchers access to the national research library for law. The refurbishment of IALS will provide a much-needed modernisation of this historic building. Turn to page 10 to read more.

Throughout the year, the Development Office is undertaking a large-scale project to reconnect with former members of Convocation. Dr Mary Stiasny, Pro Vice-Chancellor (International) and Chief Executive University of London Worldwide, is leading on this important project; Dr Stiasny is an alumna of four of the University's member institutions and a former member of Convocation. We would encourage all those who may have lost contact with the University since graduation to re-connect and take advantage of all the University has to offer its alumni. To find out more about this project and the support provided to the University by the Convocation Trust, please turn to page 6.

I am delighted to see how support for the University has gathered pace over the past few years.

I sincerely thank you for your ongoing support. So much of what is achieved by the University is made possible by people like you, and the support that you give.



**Professor Peter Kopelman** *Vice-Chancellor* 

# Highlights of the year ULIP alumni give the gift of time



Earlier in 2018, students from the University of London Institute in Paris (ULIP) were given the opportunity to interact with alumni at a careers event, organised jointly by the Institute's Student Services team and Student Union. The speed-dating style set-up allowed students to move around the room and ask in-depth questions of the alumni whose career best aligned with their own interests.

Faculty member Edouard Morena acknowledged the important role alumni play in careers support.

"We were particularly grateful for the support of our alumni in making this event happen."

# Vice-Chancellor's Circle provides crucial support

The Vice-Chancellor's Circle is an exclusive community of philanthropists who make substantial regular gifts, providing unrestricted funding for the University's key priorities. These gifts enable the University to continue to deliver our world-class education and ensure education remains open to all.

We are pleased to announce that donations to the Vice-Chancellor's Circle have provided a scholarship to fully-fund the studies of a student who would otherwise not have been able to take up their course. Speaking about the impact this scholarship has had, the student said, "Doing this course has lifted the image I had of myself, as a failure at 25 who would forever be in dead end jobs, to someone who one day may apply for a salaried job working as an English teacher... Thank you very much for the scholarship."

To thank our supporters for their significant contribution, each Vice-Chancellor's Circle donor receives regular, personal updates on the impact of their gift, as well as a special pin badge in recognition of their support. Our highest level donors also receive invitations to annual events and receptions with the Vice-Chancellor. In April 2018, the University hosted an exclusive reception against the stunning backdrop of Singapore's skyline, where we were delighted to have the opportunity to welcome three new members of the Vice-Chancellor's Circle and thank members for the support they give.



4

Our alumni volunteers revealed how their time at ULIP helped them forge careers in and around Paris, sharing their top tips for the crucial first steps after graduation. Thank you to all those alumni who kindly donated their time at this event and supported our current students.

ULIP Student Union President 2017/18 and event attendee Ellie Clutton said,

"What made this event so interesting was that everyone had come from the same starting point (studying at ULIP), so it made their career paths and choices seem more attainable to us."



Volunteering is a rewarding way for alumni to share their knowledge and skills, as well as provide vital support to the University and to those following in their footsteps. For further information about volunteering opportunities, please contact: **Anjali Christopher,** Volunteer and Events Manager.

Email: **development@london.ac.uk** Telephone: +44(0)20 7862 5788

# Sir John Cass's Foundation Distance-Learning Scholarship

Thanks to generous support from the Sir John Cass's Foundation, London-based students wishing to study with the University of London by distance learning could be eligible for a scholarship to support them through their course. Designed to support young people under the age of 25, the scholarship is available to those who are unable to study without financial support. All tuition and examination fees are covered by the scholarship, and for the duration of their course, scholars receive guidance and careers support enabling them to take full advantage of their educational experience.

The University is delighted to have the continued support of the Sir John Cass's Foundation through these scholarships. In doing so, we can remove the financial barriers to students from less privileged backgrounds and provide access to education to all who wish to learn.

One recipient of the Sir John Cass's Foundation Scholarship commented: "This scholarship has provided access to a path that I did not believe could be open to me. It has relieved the burden of trying to both account for my living expenses, as well as my fees, and has given me a chance at education at a time when I felt all hope was lost." As part of the scholarship, students can access a pilot mentoring scheme, which will provide guidance outside of their academic studies, supporting career planning and progression. Through the scheme, students can gain practical advice and encouragement from an alumni mentor associated to their field of study or preferred employment area.

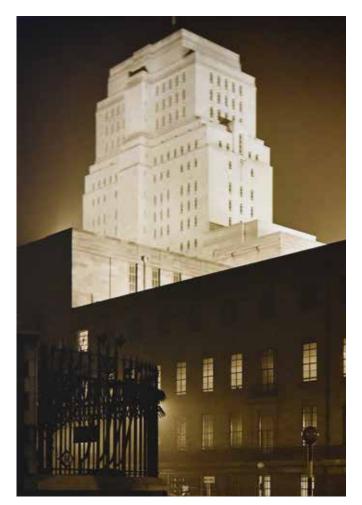


To find out more about the scheme, or to express your interest in becoming a mentor, please contact the Development Office at **development@london.ac.uk** 

## The Convocation Trust

The Convocation Trust was linked with The University of London Convocation, the association of graduates established by Charter in 1858. When Convocation closed in 2003, the funds held by Convocation were invested by the Convocation Trust and continue to support our community. Here, we recognise the impact of the Convocation Trust on the federal University and the life of our current students.

Over the years, the Trust has made numerous grants in support of scholarships and academic prizes, student services and student housing, which benefit those studying at each of the 18 independent member institutions, as well as those studying through the University's central academic bodies. The Trust has also supported exhibitions and other activities at the University that not only benefit students, but also open up the University's unique resources and facilities for wider public benefit.



Since 2016, the Convocation Trust has provided a number of scholarships to students studying via distance learning around the world, at the University of London Institute in Paris, as well as those studying in the heart of London at the School of Advanced Study. Support like this is critical to the success of the University's access mission and helps ensure we can keep our world-class education open to those who may otherwise be unable to fund their studies.

Edmore Takawira Sibanda, a scholarship recipient who has recently completed his studies said,

"I would like to thank the Convocation Trust for the financial support they are providing. I feel so grateful for such an opportunity. The MSc Public Health programme has instilled a lot of confidence in me, such that I feel I am an agent of change towards solving

current and future public health challenges in my community."



Edmore Takawira Sibanda

6

The Convocation Trust Committee of Management is made up of five appointed Trustees who meet twice a year to review the fund and make decisions on how it should be disbursed. TheseTrustees, plus the University Secretary and Chief Financial Officer, are pivotal in ensuring the available funds are utilised in a way that has the most significant impact on the federal university.

None of the grants awarded would be possible without the generosity of those who have so kindly donated to the Trust over the years. The gifts received by the Convocation Trust continue to have a significant impact on the central academic bodies of the University of London and its member institutions. On behalf of those who have benefited from this support, the University would like to thank all those who have so generously made this possible through their donations.

The University of London Development Office is undertaking a large-scale project to reconnect with as many former members of Convocation as possible. Convocation was formally closed in 2003 and it has come to light that not all members were updated about the closure.



The University is committed to supporting its alumni and, in 2015, set up the central Development Office to better respond to the needs of graduates of the central academic bodies, as well as former members of Convocation. The purpose of the Development Office is very much aligned with that of Convocation when it existed and as such, the University, through the Development Office, would be delighted to stay in touch with former members of Convocation.

"The University is pleased to reconnect with all of Convocation's former members, 15 years since its closure. As a former member of Convocation myself, I am very much looking forward to meeting others who were part of this special group at events held both here in Senate House and throughout the world, and hearing more about where their University of London degree has taken them."



**Dr Mary Stiasny OBE** Pro Vice-Chancellor (International) and Chief Executive University of London Worldwide. Former member of Convocation.

If you were a member of Convocation, or know someone who was, please get in touch by contacting the **Development Office**. Email: **development@london.ac.uk** Telephone: +44 (0) 20 7864 1340.

# Spotlight on our volunteers

Throughout the central academic bodies of the University of London there are a number of volunteers who are key to our successes. Here we find out more from two of our volunteers, Dr Cynthia Johnston, Chair of the Friends of Senate House Library and Juliet Chan-Tay, President of the University of London Alumni Singapore.



Dr Cynthia Johnston Chair of the Friends of Senate House Library

#### How did you become involved with the Friends of Senate House Library? What led to you taking up the position of Chair?

I became a Friend of the Library while I was working on my PhD at Institute of English Studies, part of the School of Advanced Study, and spending many hours in the Special Collections Reading Room. It's an extraordinary resource that contains the best collection for the study of book history in the UK at least, if not in Europe as well. My research interests were comprehensively supported by the manuscript and palaeography holdings of the Special Collections Reading Room. It was a second home!

I joined the Friends committee in 2014 at about the same time as I became the Course Tutor for the MA in the History of the Book at IES. I have been Chair of the Friends since 2015 when long-term Chair, Professor Laurel Brake, stepped down.

## What have been the biggest challenges you have faced in your role as Chair of the Friends?

Our biggest challenges were in expanding the network of the Friends. The support of the Development Office has been crucial to our success with increasing our membership from 60 to 360 in the space of three years. We needed to link up communication systems with both SAS as a whole and especially to link the Friends into the digital interface encountered by users of the Library. We also needed to rethink what we offered to Friends in terms of events, and to consider carefully what sort of support we were offering to the Library itself. Our first move was to make membership of the Friends free of charge. This enables us to engage with a truly broad range of members.

#### Library users' needs are rapidly changing, how can volunteer groups such as the Friends support the long term needs of the library?

Changing needs require funding. One way in which organisations like the Friends can support the Library is to raise funds for the delivery of projects which need extra support in times when there are tremendous pressures on funding. The Friends relaunched their Befriend a Book scheme in 2017 which was extremely successful. We organised an evening where Friends were welcomed to the Special Collections Reading Room to view the books that needed conservation, and heard Dr Maria Castrillo, Head of Special Collections and Engagement, Dr Karen Attar, Curator of Rare Books and University Art and Angela Craft, Senior Conservator speak on the conservation needs and histories of the books. The result of this event was complete funding for three of the scheme's 10 books, and partial funding for a further five.

## As you approach the end of your time as Chair, what have been your personal highlights?

The most exciting development and what I hope will be an enduring legacy from my time as Chair is the initiation in November of this year of a Visiting Research Fellowship which is jointly sponsored by the Friends and the Library. This Fellowship will support a three month visit from an academic from outside of the University of London to use the special collections of Senate House Library, with the required outcome of a research publication. This will be an excellent way to expand the reputation of the Library and its outstanding collections.

## What are your long term hopes for the future of the Friends?

I hope that the Friends will continue to expand their numbers and that they will be able to offer support to the Library in terms of funding and supporting national and international recognition.

To join the Friends of Senate House Library please visit: www.alumni.london.ac.uk/ senate-house-library/friends

#### Juliet Chan-Tay



President of the University of London Alumni Singapore

## Why do you think it is important for alumni communities to stay connected?

Staying connected means you will meet someone who chose to study at the same university because of its values and vision, went through the same rigour of fire and have emerged a graduate, someone who understands your unique challenges to achieve your goals, someone who will be there for you.

The UoL Alumni Singapore's mission is centered around empowering and improving the employability of UoL students/alumni, enhancing the recognition of UoL as an institute of quality education and encouraging the formation of a strong and vibrant alumni network.

## What drove you to stay connected to the University of London, as part of the alumni group?

Gratefulness. I am grateful that the University of London gave me the opportunity to study a subject that I knew I would excel in and that I would enjoy. The structure of the programme was such that graduates could also attain professional memberships, which was useful, being in such a competitive industry.

I met my mentor, William, who was part of the alumni group when I first volunteered. He challenged me to stretch beyond my own imagination and that was the beginning of me finding myself and crafting my place in this world.

I hope to be able to do the same for others. The only way to do that was to be part of the alumni.

#### The alumni group organises a huge range of events for UoL alumni based in Singapore, from international trips to coffee mornings. In your time as President, which do you consider the most successful event the group have organised?

I always tell my team that every event they have planned is a great success. Let's boast about it! But if I have to pick one – the most successful event would be the panel discussion we held at Suntec City in October 2017.

The panel was made up of UoL alumni and the discussion focused on the different choices graduates may be considering after graduation. What was interesting about this event was that we decided to tweak the way usual panel discussions are held.

We seperated participants into three groups and had the speakers rotate among the groups so that participants could ask questions face to face. The less formal setting meant that the participants could comfortably ask the questions they had in mind.

The feedback for this event was better than I was hoping for and the turnout was great. Everyone I've asked, told me that they would like more of such discussion panels to be held.

#### Many of our alumni in Singapore studied independently. Would you encourage them to also join the alumni group?

Absolutely. One of strengths of studying with UoL is the flexibility to take your study anywhere and everywhere. Some of us might have achieved our certificate through a member institution, some of us might have attended a school, some of us have done it while having to work and take night classes, and there are many others who have done it on their own.

It is my hope that anyone reading this, regardless of how you've got your certificate, if you are a part of UoL, please come forward to join the alumni in your respective countries. We want to hear how you've made your goals, your career, your life, uniquely yours.

## What are your hopes for the development and future of the group?

My hope is simple. That everyone from UoL knows that there is someone like us in every part of the world.



the University of London please contact: **Anjali Christopher,** Volunteer and Events Manager. Email: development@london.ac.uk Telephone: +44 (0)20 7862 5788

Juliet Chan-Tay and former University of London Vice-Chancellor, Professor Sir Adrian Smith.

# Transforming the UK's home for legal research

In 2018, the University of London embarked on a £13.5million refurbishment of Charles Clore House, the iconic Grade II\* listed building which is home to the Institute of Advanced Legal Studies (IALS). As part of this project, the University's Development Office launched a major capital fundraising campaign, seeking to raise £2million toward the transformation.



The Institute of Advanced Legal Studies

Founded in 1947 and now part of the School of Advanced Study at the University, IALS has developed a unique position as an international hub of legal scholarship. Over the past 70 years, the Institute has brought together academic researchers, students, judges, and legal practitioners from diverse backgrounds, to share in research and the exchange of knowledge. Through its public engagement programmes, pioneering digital initiatives, overseas collaborations and innovative research, the Institute has gained an unrivalled reputation in the field of legal academia. Its Library – 'the jewel in the Institute's crown' - is one of the world's great legal research libraries, has a bilateral agreement with the British Library, and is a national shared resource widely regarded as the national law library.

Over 40 years ago, IALS was able to move into purposebuilt premises through a generous donation from Sir Charles Clore. Since then, there has been a tremendous growth in legal scholarship, in the scale and scope of legal studies, and in the reach of law itself. Along with an increase in the international mobility of scholars and the number of postgraduate law students, these external forces have placed increased demands on the Institute and its home, particularly its Library. Moreover, where IALS once provided modern facilities and an attractive choice, its spaces are now dated and unsuitable, and provide a poor working environment.

The refurbishment will provide the facilities and environment to match the first-class services and expertise IALS offers, enabling it to meet the expectations of a global legal research community in the 21st century. Through the Transformation Project, the Institute will gain additional reader workstations and private study carrels, open plan areas to encourage collaborative working, flexible academic space to support the Institute's research centres and a dedicated study suite for PhD students. The refurbishment will also see improvements to the building's accessibility and thermal stability, a reduction of its carbon footprint and an upgrade of its heating and ventilation systems, to provide a high quality-working environment – whilst also maintaining the building's architectural integrity.

Above all, the transformed building will play an important role in shaping and stimulating innovative thinking and collaborations in legal research, as well as supporting the students and researchers of tomorrow. In doing so, IALS can continue its mission to support access to law and promote law's relevance to society.

Thanks to the support received by its community of donors and friends, IALS is ever closer to fulfilling this mission. Donations received so far, including a generous six-figure gift, coupled with further support, will have a transformative impact on the project and ensure that plans for the building can be fully realised.



The Institute Library

"The Institute of Advanced Legal Studies is an invaluable resource for the entire legal community, through its superb Library, world-class research, and outstanding support for law students. I would like to thank all who have supported this important Transformation Project, which will ensure that IALS remains a resource for future generations of participants in the field of law." The Right Hon Lord Carnwath of Notting Hill, CVO *Chair of the IALS Advisory Council* 



We are incredibly grateful to all those who have donated towards the campaign. With this crucial support we can ensure that IALS remains both iconic and prestigious, and at the forefront of developments in law.

For more information about the IALS Transformation Project, please visit **www.london.ac.uk/ials-project** or contact:

Yvette Rathbone, Development Officer.

Email: **yvette.rathbone@london.ac.uk** Telephone: **+44 (0)20 7862 8518** 



11

# Supporting access to education

The University has been championing access to education since its founding by Royal Charter in 1836. The third chartered university in England, the University of London was established as an antidote to the limited higher education offering then available. It strove to educate the great minds of the time, including those who did not fit into the narrow confines of entry set by other institutions.

2018 not only marks 160 years since the University began to offer degrees by distance learning, opening up our world-class education to a global audience, it is also the year we celebrate 150 years since women were first permitted to sit "special examinations" at the University. This step was a pioneering move in education for women across the United Kingdom, and paved the way for women to graduate from the University with degrees, on the same terms as men, 10 years later.

Today, we continue to believe that factors such as location, gender, religious belief or financial circumstance should not dictate who can study for a university degree.

We are immensely proud that donors to the University of London scholarship programme share this belief. Through their generosity, we can continue the tradition of providing opportunities to those who would otherwise be unable to pursue further study. "The Scholarship has given me the opportunity to take another step towards my ambition of becoming a future leader in refugee protection... I hope that the story of my gratitude will be told by refugees who will ultimately reap the fruits of my work, nourished by the Guy S. Goodwin-Gill Scholarship."

#### Sylvester Chapotera

(MA Refugee Protection and Forced Migration Studies 2017)

Scholarship support changes the lives of those it supports and in academic year 2018/19, eight students will benefit from philanthropically funded scholarships, up from five in the previous year. To all those who have supported this vital area of the University's work, thank you.



# 2017–18: The year in review

Year on year, the Development Office continues to increase its activities in philanthropy and engagement to support a number of initiatives across the University.

#### Philanthropy



# A lasting legacy

#### In 2017, it was reported that legacy donations to UK charities totalled a staggering £2.8 billion with this figure predicted to rise by 2.7% year on year for the next five years.

In 2017/18, the University of London was fortunate enough to receive news of two significant bequests from friends and alumni of the University. The first was from Mr John Lucas, an alumnus of Northampton Polytechnic, now City, University of London and the second from Dr Pauline Winn.

John Lucas studied for a BSc in Engineering and graduated in 1947. Soon after graduation, John began his career at a company called Foster Wheeler, a large engineering consultancy in the oil industry. Throughout his long and distinguished career, John progressed through the ranks of the company and eventually was appointed as Director. John's career allowed him to travel extensively, spending large amounts of time in the Middle East, South Africa, the USA, Colombia and Europe. John generously donated 25% of his estate to the central University of London as well as leaving 25% to City, University of London.



Mr John Lucas

Dr Pauline Winn was born in London but grew up in Belfast. She commenced her medical studies at Queen's University Belfast but soon transferred to Edinburgh University so that she could live independently in a city she loved. She graduated in Medicine and Surgery in 1950



Dr Pauline Winn

and following work as a hospital doctor, she undertook further graduate studies in Psychiatry.

Thereafter followed a fulfilling working life in various hospitals in England, where she worked as Associate Specialist in Psychiatry until her retirement, devoting her entire life to her work. Pauline's friends and family remember her as an amusing, sharp-witted and deeply caring person who maintained her interest in medicine and psychiatry to the very end of her life.

Unrestricted gifts like John and Pauline's are truly transformative and make a real difference to the University of London. Gifts like these support the University's academic mission, including enabling students from around the globe to access world class education, whether through our distance learning programmes, on campus at our Institute in Paris, or at the School of Advanced Study in the heart of London.

Legacy donations have a significant impact on the University and are a meaningful way to make a lasting difference to future generations of students and scholars. For further information on how to support the University of London in this way please contact:

Lindsay Triggs, Regular Giving & Stewardship Manager. Email: lindsay.triggs@london.ac.uk Telephone: +44(0)20 7863 1340

# Afterword from Bill Abraham

**Director of Development** 

I would like to extend my heartfelt thanks to all of you who have supported the University during 2017/18. Whether by making a financial gift, attending one of our many global events or donating your time, the continued and increasing involvement of our alumni and friends is truly encouraging. Thank you! Your support genuinely has a significant impact on the University's strategic vision to make a unique contribution to learning and research. For everything you do for us, we are incredibly grateful.

Our community of supporters has grown tremendously over the past 12 months. Over 200 alumni and friends volunteered their time; providing invaluable support to the University and our students as mentors, ambassadors, alumni chapter leaders and committee members.

For the year ending July 2018, I am delighted to report that we raised £2,144,365 in philanthropic cash income, which is an increase of 76% on the previous year. The number of donors has nearly doubled since last year, with more than a third of all donations being gifts of £1,000 or over, and the number of members in our regular giving patrons group, the Vice-Chancellor's Circle [see page 4] has doubled. Thank you so much. I hope you will all continue your support of the University in the year ahead.

We were grateful to have received a number of donations to the University through gifts bequeathed in Wills, which accounted for 60% of our income this year. Legacy giving is an incredibly personal and important way of providing support, allowing donors to have a lasting impact on the University and future generations of students [see page 14 opposite for a feature on two of our recent legacy donors]. Do please talk to us if you would like to discuss what options you have for remembering the University in your Will.

2018 is a milestone year for the University of London. It marks 150 years since the University became the first in the United Kingdom to allow women access to higher education by first permitting them to study for 'special examinations' and then degrees. Our Leading Women campaign celebrates this pioneering moment in history by highlighting stories of inspirational women, generating debate around important issues, and aiming to actively provide opportunities for the next generation of women. For more information on this campaign please visit www.london.ac.uk/women.

It is this theme of enabling access to education which remains at the heart of the University's mission and a fundamental objective for the Development Office. Our new scholarship programme has grown over the past year and we are thrilled that, during the 2018/19 academic year, eight students will benefit from scholarships that have been philanthropically funded by individuals or charitable foundations. One student recipient remarked, "This scholarship has given me a chance at education at a time when I felt all hope was lost", which speaks volumes about the impact of these gifts in breaking down barriers to education.

None of our achievements so far would have been possible without the loyalty and support of people like you. With your continued support, we can offer more scholarships and bursaries to deserving students in need, we can provide the world-class facilities to match our international reputation, and we can support

important research initiatives, strengthening the academic excellence of the University and its Institutes. On behalf of all at the University and those who have benefitted from your generosity, we thank you and ask you to remain connected with us on this journey.



If you would like more information or wish to discuss how you could support the University of London, please visit **london.ac.uk/support** or contact us.

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